Managerial Economics

The Most Important Question

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1 Ordinal Utility Analysis and Cardinal Analysis their characteristics with proper diagrams

2 Explain various Statistical methods of demand forecasting.

3 Explain the law of variable proportions. Explain various stages with suitable example. At what stage will a rational producer prefer to operate?

4 Briefly discuss the income method of national income estimation. What precautions should be taken while using this method?

5 "Do microeconomics and macroeconomics really complement each other"? Comment on the statement

- 6 What is law of supply? Explain supply elasticity and how it is used for decision making.
- 7 Elasticity of Demand, cross elasticity

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- 8 What is perfect competition? How prices are determined under perfect competition?
- 9 Monopoly Market

10 What is inflation? Describe causes and measures to control inflation. Types

11Discuss characteristics and various phases of business life cycle.

12 Summarize the relationship between Average Cost & Marginal cost with the help of suitable example

Case Study

- 1. What is the basis of opportunity cost? Under what conditions is the opportunity cost equal to zero?
- 2. Demand function.

Short Answer

Explain the kinked demand curve ,